When a Covid-19 vaccine is approved, will your community be ready?

Grants to help you plan for — and deliver — the vaccine are available right now.

Applying for the grant is simple. Here's what you need to know:

Establishing a "new normal" hinges on getting as many people as possible vaccinated in a process that is clear, fast, and fair.

Community Data Platforms (CDP), with support from **Schmidt Futures**, has grant funding to provide a limited number of community institutions with data analytics and visualization tools to help distribute the vaccine effectively and equitably. Vaccine distribution is a problem made for powerful data science to tackle.

We know you're busy so the application is just one page long, with a few simple, straightforward questions. Grants will be awarded promptly. The grants increase your own investment by fifty percent.

To apply, **CLICK HERE**.
For questions and to learn more, email us at
opencall@communitydataplatforms.com.

> Dr. Robert Redfield, the Director of the Centers for Disease Control, reminds us:
>
> *"We need to make every effort to ensure--not only that any vaccine is allocated in an equitable fashion-- but also that the public actually sees that it's equitable, fair, and transparent."*

CDP would add "fast" and "thorough" to Dr. Redfield's criteria. CDP's vaccination data tools give leaders critical insights in four areas.

- **Community Knowledge Tools** - CDP can give you actionable information—granular data to understand all your people—who they are, how they move, where to find them, and what they're thinking. Objective? Broad, fair, fast, effective vaccination.

- **Planning Tools** - We leverage advanced mobility data to understand how people move through your community at all hours and every day of the week. Objective? Optimal locations so the vaccine can intersect with your population conveniently.

- **Agility Tools** - In a complex, fast-moving vaccine distribution environment, being able to pivot as needs change will depend on powerful data constantly updated. Objective? Adaptability for equity and efficiency.

- **Communication Tools** - Building effective communication plans requires continually understanding community sentiment. CDP uses advanced community survey panels and social media analytics so you can understand how levels of trust - in the vaccine, in local leaders, in the equity of the process - evolve on a regular basis. Objective? Know what communications are impacting behaviors in every population group you are targeting.

The situation is complex and the environment will continue to change. Community leaders need an orderly process supported by advanced data analytics. We're here to help you prepare and respond. Lives are at stake. The reputations and legacies of communities, institutions, and individual leaders are at stake.

APPLY NOW

Community Data Platforms
SMARTER AND STRONGER COMMUNITIES